

Les Echos: Lanvin grants perfume licence to Inter Parfums (Lanvin).

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Lanvin, the French luxury goods group, has given the global licence for the creation, development and distribution of Lanvin perfumes to US group Inter Parfums for a 15-year period.

Under the deal, the franchise fee will amount to 16m euros. A new range of perfumes is expected to be introduced within two years.

Abstracted from Les Echos